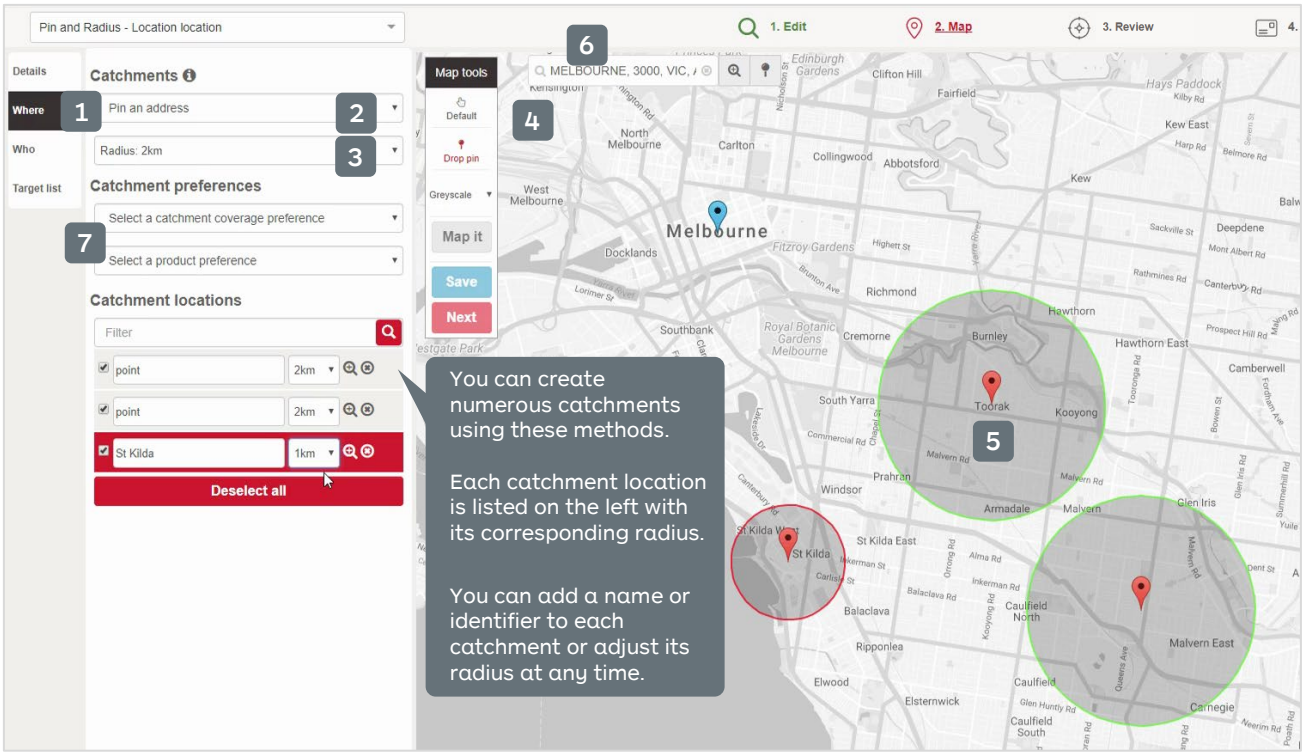
Mapping Catchments
Pin and Radius

Using Campaign Targeter, it's easy to create catchments by placing a pin on the map and setting a delivery radius around it. You can select the size of the radius and can add as many pins as you like.

1. Select the "Where" tab.
2. Select the "Pin an address" catchment method.
3. Select a catchment radius. The radius of each catchment can be adjusted at any time.
4. Find the desired target location area by moving and zooming the map or using the search field.
5. Select a point on the map to drop a pin at the desired location, or
6. Enter an address in the search field and select the pin icon.

This creates a catchment, marked by a red pin and a circle at the selected radius, which represents your delivery area.



7. Choose your campaign preferences and select "Map It" to preview your campaign delivery.

Note: Select "Save" and then "Next" to download and review a Summary Report.

For more helpful information and to register, visit: **auspost.com.au/campaigntargeter**

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